



**EXECUTIVE ORDER NO. PCG- 06
SERIES OF 2024**

AN EXECUTIVE ORDER RECONSTITUTING THE PASIG CITY TOURISM COUNCIL

WHEREAS, Sections 16 and 17 of Republic Act No. 7160, otherwise known as the Local Government Code of 1991, mandate local government units (LGUs) to preserve and enrich culture as well as ensure and support, among others, tourism development and promotion programs within their respective territorial jurisdictions;

WHEREAS, Section 3 (n) of Republic Act No. 9593, or the Tourism Act of 2009, provides that the State shall enhance capability-building of LGUs, in partnership with the private sector, in the management of local tourism projects and initiatives, thereby ensuring accessible and affordable destinations throughout the country, especially in areas which have shown strong comparative advantage;

WHEREAS, in Memorandum Circular No. 95-162, the Department of the Interior and Local Government (DILG) provided guidelines for the formation of Local Tourism Councils to be composed of government and private sector representatives;

WHEREAS, both national and local tourism has become dynamic in keeping with the global standard of competitiveness, and there is a need to enhance, promote and preserve traditions and festivals as potential tourism resources;

WHEREAS, to build and sharpen the substantive profile of Pasig City as a tourist destination, it has to enhance the capabilities of its stakeholders through the creation of a local council that can help the City Government develop approaches and programs that promote tourism, and the historical/cultural values of Pasig City.

NOW, THEREFORE, I, VICTOR MA REGIS N. SOTTO, Mayor of the City of Pasig, by virtue of the power vested in me by law, do hereby reconstitute the Pasig City Tourism Council, as follows:

SECTION 1. COMPOSITION. – The Pasig City Tourism Council (“PCTC”) shall be composed of the following members or their representative/s:

Chairperson : City Mayor

Members : Chairperson
SANGGUNIANG PANLUNGSOD,
COMMITTEE ON TOURISM



Representative
OFFICE OF THE CITY MAYOR

Head
CULTURAL AFFAIRS AND TOURISM OFFICE

Head
CITY BUDGET OFFICE

Head
CITY PLANNING AND DEVELOPMENT OFFICE

Head
CITY ENGINEERING OFFICE

Head
PUBLIC INFORMATION OFFICE

Head
CITY ENVIRONMENT AND NATURAL
RESOURCES OFFICE

Head
LOCAL ECONOMIC DEVELOPMENT AND
INVESTMENTS OFFICE

Head
BUSINESS PERMIT AND LICENSING
DEPARTMENT

Head
CITY TRANSPORTATION DEVELOPMENT AND
MANAGEMENT OFFICE

Head
COMMUNITY RELATION AND INFORMATION
OFFICE

Head
OFFICE OF THE SENIOR CITIZENS AFFAIRS

Head
LOCAL YOUTH DEVELOPMENT OFFICE



Head
MAYBUNGA RAINFOREST PARK

Head
PASIG CITY MUSEUM

Head
CITY PARKS AND PLAYGROUNDS OFFICE

Representative
PAMANTASAN NG LUNGSOD NG PASIG

Representative
DEPARTMENT OF TOURISM

Schools Division Superintendent
DEPARTMENT OF EDUCATION – PASIG CITY

Representatives
AT LEAST TWO (2) MEMBERS OF THE PASIG
CITY COUNCIL FOR CULTURE AND ARTS

Representatives
AT LEAST FOUR (4) FROM ACCREDITED CIVIL
SOCIETY ORGANIZATIONS PREFERABLY
FROM THE EDUCATION AND ECONOMIC
SECTORS

Representatives
AT LEAST TWO (2) FROM TRAVEL AND
TOUR AGENCIES

Representatives
AT LEAST TWO (2) FROM
ACCOMMODATION ESTABLISHMENTS

SECTION 2. DUTIES AND FUNCTIONS. – The PCTC shall have duties and functions as follows:

1. Provide inputs for the formulation of the Tourism Development Plan and strategies to develop, promote, and sustain Pasig City's tourism destination, products, and other resources for tourism purposes;



2. Adopt and boost Pasig City's history, tourism establishments, culture and arts, which can be utilized as tourism attractions;
3. Develop expansive programs and projects to enhance City's attractions and destinations for tourism purposes;
4. Identify such other programs and activities for the promotion of local tourism;
5. Promote and support sustainable tourism by facilitating community-based tourism activities and programs;
6. Initiate private and public partnerships in implementing tourism development plans, programs, and activities; and
7. Assist in the regulation and monitoring on the matter of licensing of tourism-oriented establishment to ascertain safe and enjoyable stay of travelers and tourists.

SECTION 3. TECHNICAL WORKING GROUP. – A Technical Working Group (TWG) shall be organized which shall meet regularly to act on matters requiring immediate attention, as delegated by the PCTC.

SECTION 4. DUTIES AND FUNCTIONS OF THE TWG. – The TWG shall have the following duties and functions:

1. Prepare plans and program for consideration of the PCTC, including the Tourism Development Plan;
2. Report on tourism-related issues and problems requiring action by the PCTC, and make recommendations thereon to the PCTC;
3. Sustain the functionality of the PCTC by conducting regular meetings, trainings and other capability building projects, and documenting the same; and
4. Perform such other functions as may be assigned by the PCTC.

SECTION 5. MEETINGS. – The PCTC shall meet quarterly or as often may be deemed necessary by the Chairperson. A majority of the members present shall constitute a quorum, but the Chairperson must be present during meetings where budgetary proposals are being prepared or considered. The affirmative vote of all the majority of the voting members shall be necessary for the approval of such budgetary proposals.

SECTION 6. HONORARIA. – The members of the Pasig City Tourism Council shall each receive an honoraria at the rate of One Thousand Pesos (Php1,000.00) monthly, based



on their actual participation and attendance to meetings and activities of the Pasig City Tourism Council. Further as provided in DBM Budget Circular No. 2007-2 dated 01 October 2007, excluded from payment of honoraria are personnel detailed on full time to the Pasig City Tourism Council and its Secretariat since they are already regularly compensated in the form of salaries.

SECTION 7. SECRETARIAT. – The Cultural Affairs and Tourism Office is hereby designated as the Secretariat of the PCTC. It shall provide administrative support in the conduct of meetings, take charge of communications and notices, and take custody of all records, data, information, and other documents of the PCTC.

SECTION 8. SEPARABILITY CLAUSE. – If any clause, provision, paragraph, or part thereof shall be declared unconstitutional or invalid, such judgment shall not affect, invalidate, or impair any other part hereof but such judgment shall be merely confined to the clause, provision, paragraph or part directly involved in the controversy in which such judgment has been rendered.

SECTION 9. REPEALING CLAUSE. – All other orders, issuances, memorandums, rules or regulations or parts hereof inconsistent herewith are hereby repealed, amended, or modified accordingly.

SECTION 10. DISSEMINATION. – Copies of this Executive Order shall be furnished within seventy-two (72) hours from its issuance to the Office of the President and the Metro Manila Development Authority (MMDA) for information and guidance, pursuant to Sec. 455(1) (xii) of the Local Government Code of 1991, as amended.

SECTION 11. EFFECTIVITY. – This Order shall take effect immediately.

DONE this 12th day of March 2024, at the City of Pasig, Metro Manila.


VICTOR MA REGIS N. SOTTO
City Mayor

